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Reasons why our clients and partners are moving their content ecosystem to Cloud

80%

of organizations are expected to migrate to the cloud by 2025

STRATEGIC

- 1 Transfer of cost from a capital to operational expenditure with our **all-in-one licensing model**
- 2 **Data modernization** to generate actionable insights on your organization
- 3 **Security and data protection** with ISO-27001 and SOC 2 Type 2 compliant cloud operations
- 4 Differentiate your **customer experience** with a connected and insights-driven journey

OPERATIONAL

- 5 **Adapt quickly** to ever-changing market demands with tech-enabled services
- 6 **Improve productivity** with reliable availability and self-service all around the globe

TECHNICAL

- 7 **Business continuity** with regularly scheduled maintenance for the best possible performance
- 8 **Flexible service levels** eliminating future upgrade and maintenance projects
- 9 **24/7 support and monitoring** with a comprehensive security suite to mitigate risk
- 10 **Easy integrations** with headless API to support current and future output requirements

Adopting cloud is no longer a matter of being ahead...

...it is a matter of staying up to speed.